

세상 모든 자연과 통하다

GLOBAL ECO THE SAEM



New See & Saw A.C Control

See & Saw A.C Control

BEFORE

Product	Price	Volume	
Cleansing Foam	9,000	120ml	Renewal
Toner	9,000	140ml	
Emulsion	9,000	140ml	
Cream	12,000	50ml	
Treatment Serum	11,000	35ml	
Spot Clear Gel	8,000	20ml	
BB Cream	12,000	50ml	Drop
Mild Sun	12,000	50ml	
Relaxing Mask Sheet	2,000	20ml	

Renewal

AFTER

Step	Product	Price	Volume
Step 1	Deep Cleansing Foam	10,000	120ml
Step 2	Toner	10,000	160ml
	Emulsion	10,000	160ml
	Cream	13,000	60ml
Step 3	Dark Solution	12,000	30ml
	Red Solution	10,000	5ml

Anti-trouble, Soothing Care designed for acne-prone skin and easily-irritated skin.

Mild

Redness-soothing

Oil- Control

Troubled Spot Healing & Prevents pigmentation

Step 1
Deep Cleansing



Deep Cleansing Foam

Step 2
Acne-prone & Sensitive Skin Care



Toner

Emulsion

Cream

Step 3
Concentrated Troubled Spot Care



Red Solution

Dark Solution

Common Ingredients for Anti-Trouble



Echinacea

Echinacea was used by the Native Americans to heal wounds after the war or hunting. They also boiled its root and drank the boiled water to stop cough.

Echinacea is century-proven herb remedy used to increase immune system and to heal the wound faster.



Benefits of Echinacea

- Excellent epidermis renewal
- Anti-stress
- Trouble care (Anti-inflammatory, Soothing)



Green Waters (Bamboo sap, Green tea water, Aloe Vera gel)



Bamboo Sap

Bamboo is one of the fastest growing plant that can grow up to 1 meter a day. Its sap is rich in 18 types of essential amino acids that strengthens skin's immune system to promote healing and renewing.



Green Tea Water

- ✓ Famous for its powerful antioxidant contents
- ✓ Rich in Vitamin C
- ✓ Contains EGCG which promotes cellular growth.



Aloe Vera

- ✓ Famous for amazing soothing property.
- ✓ Ultra skin-friendly: Has same pH as Human skin
- ✓ 96% is made of moisture
- ✓ Contains many wound healing agents that soothes irritating caused by bacteria. (Great to soothe acne spots)
- ✓ Helps with skin resilience.

[Common] Natural Salicylic Acid to remove dead cell build-up in pores



Extracted from Wintergreen, evergreen tree that grows in Canada.

Salicylic acid is oil-soluble agent that softens dead cell and promotes its removal. Because salicylic acid is oil-soluble, it is effective working in the pore where the dead cell is mixed with sebum(lipid).

⇒ Softens dead cell build-up in pores ⇒ Promotes elimination of dead cell & sebum mixture ⇒ Prevents breakout and pore clogging.

Glycolic Acid (in Red Solution)



Glycolic Acid is the most active and beneficial of the AHA(Alpha Hydroxy Acids) that has the reputation of being one of the safest forms of AHA. It is natural substance found in sugar cane and fruit acids.

Glycolic acid softens dead skin cells, promoting the natural exfoliation of surface skin. It is especially beneficial for acne skin, because acne spots are mostly caused by clogged pores.

Madecassoside (in Dark Solution)

[BEFORE]



Highly effective wound healing ingredient extracted from Centella asiatica.









- Protects the cell from inflammatory bacteria.
- Promotes cell renewal
- Strengthens skin's natural protective barrier.
- Calming, Soothing, Tone-brightening.

[AFTER-5WEEKS]




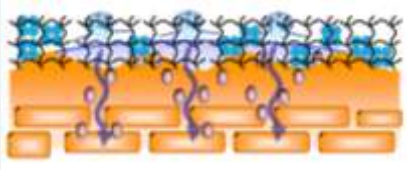
Features of Each Product



PRODUCT	Image	Main function / Selling point
Selling Points		<ul style="list-style-type: none"> ✓ Mild formula designed for acne-prone and easily irritated oily skin ✓ Echinacea and Green Waters <u>takes care of redness, troubles, bacteria by soothing and excellent anti-inflammatory qualities.</u> ✓ Natural Salicylic acid and tea tree <u>controls excess sebum and prevents pore clogging.</u> ✓ <u>Treats already processed breakouts by killing bacteria and enhancing natural healing process</u>
A.C Control Deep Cleansing Foam	<div>STEP 1</div> 	<p><u>Trouble-preventing, deep cleansing foam with salicylic acid and sebum capturing agent.</u></p> <ul style="list-style-type: none"> ✓ Gentle-formula ✓ Not overly drying like many cleansing foams designed for troubled skin. ✓ Builds Natural Water Hold Film to increase moisture-retaining ability of the skin. ✓ Makes abundant foam that makes the deep cleaning more effective by adsorbing impurities hiding in the pores.
A.C Control Toner	<div>STEP 2</div>  	<p><u>Non-irritating, refreshing toner to remove excess sebum and soothe skin troubles.</u></p> <ul style="list-style-type: none"> ✓ Natural salicylic acid and tea tree controls excess sebum production ✓ Refines skin texture ✓ Soothes and calms.
A.C Control Emulsion	<div>STEP 2</div>   	<p><u>Moisture Soothing emulsion soothes skin troubles and offers ultra quick absorbing moisture.</u></p> <ul style="list-style-type: none"> ✓ Light weight ✓ Balances moisture and lipid ✓ Great absorption quality
A.C Control Cream	<div>STEP 2</div>  	<p><u>Oil-free moisturizing cream to supply non-sticky, moist-full moisture supply to acne-prone/ easily-irritated skin.</u></p> <ul style="list-style-type: none"> ✓ Fresh gel texture ✓ Oil-free ✓ Moist-full moisture supply makes troubled skin to optimum skin condition so that the sebaceous glands wouldn't need to produce excess sebum.

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A.C Control Red Solution	<div>STEP 3</div> 	<p>Intense Spot Care to soothe and prevents breakout from getting more red and inflamed by bacteria invasion. [Angry Breakout Soother]</p>  <ul style="list-style-type: none"> ✓ No need to use finger. ✓ Easy-to-carry size ✓ Powerful soothing effect ✓ Excellent anti-bacterial property. ✓ Glycolic Acid helps with natural exfoliation of debris accumulated in the pore, which causes breakout.
A.C Control Dark Solution	<div>STEP 3</div> 	<p>Intense Spot Care prevent post-breakout pigmentation and promotes skin renewing process. [Perfect After-care Product]</p> <ul style="list-style-type: none"> ✓ Moist gel type that spreads so easily. ✓ Builds skin renewal promoting coat that works like hydrocolloid Band-Aid. ✓ Contains Madecassoside, the highly effective wound healing ingredient extracted from Centella asiatica. It not only soothes troubles but also prevent potential pigmentation.  

Using Steps



Red Solution

[When there is new breakout, inflamed breakout]

Dark Solution

[When the breakout is calmed but you are worried about the post-mark]